

Bright Prospect of a Greater Allentown Hospital

Lehigh Valley Health Network

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BRIGHT PROSPECT

of a Greater
ALLENTOWN HOSPITAL

ALLENTOWN HOSPITAL - ALLENTOWN, PENNSYLVANIA



THE roots of tradition and progress mingle deep in the history of the Lehigh Valley, producing a society that is strong and vigorous. Back in 1777, as a refuge for the Liberty Bell which symbolizes our basic freedoms, Allentown displayed a ready support of the new democracy. Today the sturdy conservatism of the people still reflects the early American concepts which have made this nation great.

In Allentown's industry we see the blending of stability with constant advance. Formerly best known for its production of cement, metals and textiles, the area has evolved through the years into a center of highly diversified industrial activities and interests. There has been no overnight growth here, but a steady development toward a sound and well-balanced economy built always on the tested foundations of the past.

The history of Allentown Hospital also reflects this dual spirit of prudence and progressivism characterizing the people and the communities it serves. Some years before the turn of the century, leaders in the life of the youthful city envisioned a health center to make available the benefits of medical science. In 1899, after nearly a decade of thorough planning, that vision was realized in the creation of Allentown's first hospital, on its present site at 17th and Chew Streets.

All the years of thought and study proved worthwhile. From the beginning, Allentown Hospital enjoyed the respect and confidence of the people and within a matter of months it was necessary to begin carrying out the founders' plans for future expansion far beyond the 30 beds for patients in the original building.

The impetus of those early days has been maintained. Today the cherished tradition of progress is reflected in a well-planned construction program to enable Allentown Hospital to meet the growing challenge of health protection.

In 1944 the long-range plan was undertaken when residents and corporations of the area subscribed \$687,000 for the first of the series of projects to enlarge and modernize the hospital. Now, in an era of great community expansion and of rapid development in effective medical and surgical techniques, the major step in the master plan must be taken without delay.

The new facilities of the greater Allentown Hospital, in addition to the inspiring accomplishments of the past, will constitute living tributes to those who made them possible as well as significant milestones on the highway of progress.



THERE is an honest pride in Allentown; pride in its well-kept parks and gracious hanging gardens, in its centers of education and culture and in its clean, attractive homes. High, also, is the esteem in which its hospitals are held by the 400,000 residents of the Lehigh Valley area.

The record of service at Allentown Hospital commands respect. More patients are admitted here during a year than to any other hospital in Pennsylvania outside Philadelphia. Since the doors of the original building were opened for the first time on a spring day in 1899, more than a quarter of a million men, women and children have received the highest standard of care.

Statistics tell an amazing story of growing demand. The number of babies born annually at Allentown Hospital has doubled in the last decade, outpatient visits have tripled and laboratory tests have increased to more than 200,000 a year. More than 8,100 surgical operations are performed now, compared with 5,308 ten years ago, and the total of patients admitted has risen from 9,400 to more than 15,000, nearly 60 percent.

Here is another startling fact: Although Allentown Hospital is designed to serve no more than 434 adults and children, the number of patients frequently approaches the 500 mark while the average daily occupancy far exceeds the 80 percent considered the maximum for efficient hospital care.

The results are obvious. Serious overcrowding is a constant problem. Beds have been placed in every available space; private rooms have been made semi-private, sun porches have been converted to patients' rooms and even the corridors are frequently lined with beds and stretchers. Behind the scenes, in essential departments for treatment and diagnosis, limited and obsolete facilities are over-taxed and the congestion is an ever-present obstacle to perfect service.

In short, only the devotion of a brilliant staff of doctors and nurses has made it possible to maintain the high standards of Allentown Hospital despite its physical limitations. Should the demand rise sharply, should there be a peacetime or military disaster, the hospital would be overwhelmed and could not shoulder the added burden.

These problems must be solved. Once more, therefore, the Board of Trustees looks to the individual and corporate citizens of the Allentown area for continued support in carrying out the plan for the greater Allentown Hospital.

W

HAT is a modern hospital? To be outstanding, the hospital of today combines full professional recognition, the services of a staff of distinguished physicians and surgeons, and structures and facilities designed to meet the exacting requirements of an increasingly effective medical science.

Allentown Hospital has professional recognition. Registered by the American Medical Association and approved by the American College of Surgeons, this center of health is one of only ten in the state, outside Philadelphia and Pittsburgh, qualified for the education of interns, residents and nurses; for graduate instruction in surgery and surgical specialties and for the operation of a cancer clinic.

The staff of highly skilled professional personnel compares favorably with that of any community hospital in the country. An exceptionally large percentage of doctors here are certified by specialty boards to apply techniques, and give instruction, in the most advanced fields of medicine and surgery. Neuro-surgery, chest surgery, plastic surgery, psychiatry and many branches of internal medicine, usually found only in the largest institutions of medical education, are available also at Allentown Hospital.

These special services are not to be taken for granted nor can they be expected to grow by themselves. The surgery, laboratory, x-ray, physical therapy, urology, pharmacy, psychiatry and cardiology departments must be sufficiently large and well-equipped to perform without curtailment their essential functions for thorough diagnosis and treatment. Similarly, there must be enough beds for patients to eliminate overcrowding and delays in admitting patients to the hospital for elective as well as emergency care.

Recognizing the need, the Board of Trustees long ago began preparations for a complete and well-scheduled program of enlargement and modernization. As a nonprofit organization, the Allentown Hospital Association had no reserve funds with which to carry out new construction. Through the years, however, the small financial margin of safety required in the businesslike administration of the hospital was placed in a building fund together with gifts and unrestricted bequests made by friends and grateful patients.

By 1944, it was time to bring the project to the attention of the public. The response by the people, business and industry of the area represented a whole-hearted vote of confidence in the aims of Allentown Hospital. The campaign

objective of \$550,000 was oversubscribed, with contributions totaling \$687,000.

With this significant expression of support, the Board went forward with the building plans and in the years that have followed steady progress has been made toward creating the greater hospital of tomorrow. Care for a greatly increased number of patients was ensured by the construction of the Trexler Diagnostic and Health Center adjoining the present West Wing, and the addition of a floor atop the Service Building. Thus the hospital's capacity for the treatment and care of the sick and injured was brought up to 434 adults and children and 35 newborn babies.

Needed additional dietary facilities for the benefit of patients has been assured by a new two-story structure next to the Service Building. Also, in this new building there is the enlarged x-ray department which, later, will give place to the physical therapy department.

A broader program of nursing education, in anticipation of the day when an augmented staff will be needed to serve the expanded hospital, has been made possible by enlargement of the School for Nurses.

With these essential preliminaries completed, steps were taken toward the most extensive project in the overall program. Plans for a T-shaped six-story Administration and Service Wing, to be built on the site of the present 52-year-old Main Building, were drawn by Robert Lange and James M. Everett, architects, and contracts totaling \$1,750,000 have already been let for its construction.

Conceived as the nerve center of the entire hospital, this building will have 69 additional beds for patients, facilities of the latest design for modern medical care and urgently-needed administration units and living quarters for residents and interns. This, then, is the vision of a structure that will play an outstanding role in protecting the health of the community for generations to come.

Once more the public may translate plans into reality and express again in tangible terms its desire for the fullest and most modern hospital service. Now, an additional \$1,000,000 to be obtained by public subscription, together with \$750,000 still remaining in the hospital's building fund reserves, will make possible the completion of this major undertaking.

Bright is the prospect of a greater Allentown Hospital.





HONORED are the men and women whose response in times of community need established the traditions we value highly today. Long, and growing longer, is the list of those so closely linked with the development of the Allentown area that their names come daily to the mind and to the lips.

Once more, in these times of change and growth, there is ample opportunity for the citizens of this generation to establish significant memorials to be treasured by the countless grateful patients who will seek and find relief from pain and disease in the greater Allentown Hospital.

By subscribing in amounts required to build and equip specific departments or units of the new Administration and Service Wing, an individual, a group of persons or a corporation may create essential facilities for the alleviation of illness and injury as living tributes to loved ones or as meaningful expressions of their own good will to the community.

Broad is the range of memorial opportunities, shown in the floor plans on the pages that follow, and varied are the types of units, meeting the diversified interests of those who have lived and prospered here.

Consider the lasting satisfaction to be felt by a subscriber who, with a gift of \$10,800, makes possible the new recovery room, on the second floor, which he knows will add to the comfort and safety of persons undergoing surgery.

Patients in the modernized neuropsychiatry suite on the ground floor of the new building will derive great benefit from the department which will supplant the present inadequate and extremely uncomfortable accommodations. These new facilities, so important to the proper application of the highly specialized shock treatments, may be created by one who subscribes \$23,400 to build and equip the units of this suite.

A contributor who is interested in the educational program of the hospital may consider the dedication of one or more of the residents' and interns' rooms, which can be made possible by a subscription of \$3,000, or \$3,300.

Whether the name of a beloved relative or friend is perpetuated by creation of the entire new radiology department, which may be dedicated with a gift of \$122,700, or by establishing an urgently-needed bed in an attractive semi-private room for \$2,700, a memorial in the greater Allentown Hospital will be a source of unequalled satisfaction to the subscriber and an object of lasting gratitude from the community.

Graded List

OF TYPICAL MEMORIAL OPPORTUNITIES

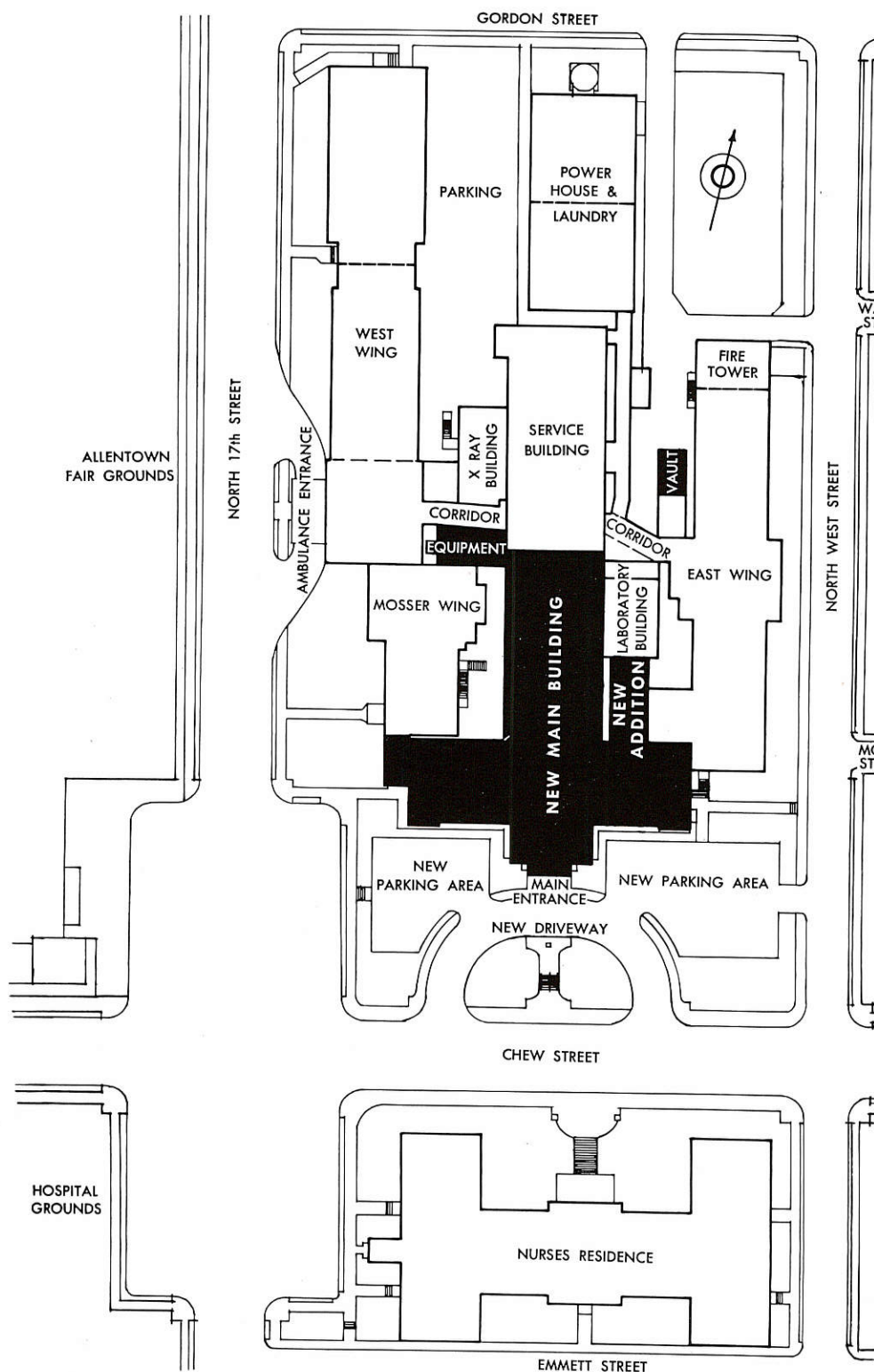
<i>Floor</i>	<i>Room, Unit or Department</i>	<i>Each One-sixth Payment</i>	<i>Total</i>
Second	Entire Second Floor	\$52,750	\$316,500
First	Entire First Floor	45,000	270,000
Third	Entire Third Floor	31,600	189,600
First	Radiology Department	20,450	122,700
Second	Laboratory Department	17,300	103,800
Sixth	Entire Sixth Floor	12,100	72,600
Third	Urology Department	9,400	56,400
Second	Staff Conference Room	6,500	39,000
Second	Central Sterile Supply Room	5,000	30,000
Ground	Neuropsychiatry Suite	3,900	23,400
Ground	Pharmacy	3,500	21,000
Second	Medical Library	3,000	18,000
Second	Orthopedic Operating Room	2,500	15,000
Second	Blood Count Room	2,200	13,200
First	Gastro-enterology Room	2,000	12,000
Second	Recovery Room	1,800	10,800
First	Superficial Therapy Room	1,700	10,200
First	Angiography Room	1,600	9,600
Ground	Occupational Therapy Room	1,500	9,000
Third, Fourth, Fifth	Day Rooms, each	1,400	8,400
Second	Tissue and Histology Laboratory	1,300	7,800
Ground	Dental Clinic	1,200	7,200
Second	Supervisor's Station	1,100	6,600
Ground, Second	Waiting Rooms, each	1,000	6,000
Third, Fourth	Private Rooms with Lavatories, each	1,000	6,000
First	Admitting Office	900	5,400
Third, Fourth, Fifth	Two-bed Rooms, each	900	5,400
First	Social Service Office	800	4,800
Third	Treatment Room	700	4,200
Second	Basal Metabolism Rooms, each	600	3,600
Third, Fourth, Fifth	Flower Rooms, each	500	3,000
Third, Fourth, Fifth	Individual Bed in Two-bed Room	450	2,700
Third	Individual Bed in Five-bed Room	350	2,100
Ground, Second	Individual Bed in Recovery Room	300	1,800

Subscriptions to create parts of the greater Allentown Hospital may be completed in six equal payments at four-month intervals, permitting income deductions for tax purposes in 1951, 1952 and 1953. The Federal Government allows deductions of payments for contributions up to 15 percent of an individual's or married couple's adjusted gross income, and up to five percent of a corporation's net income, for each year.

Memorial gifts of large dimensions may be made at surprisingly low cost by giving to the hospital securities that have risen in value since their purchase. Such contributions are deductible for tax purposes at the present day value of the securities and no capital gains tax is payable on the unrealized profit.

Should any revision of plans become necessary, affecting a selected memorial, an equivalent unit will be offered to the subscriber in its place.

Plot Plan



In the center of this plot plan there is indicated the site of the new T-shaped Main Building, in which there will be accommodations for 69 patients, administrative and service facilities and living quarters for residents and interns. This six-story structure will take the place of the present Main Building which, after more than 50 years, has outlived its usefulness. The new Addition, east of the new Main Building, represents expansion of the laboratory department.

Access to the hospital will be by a new driveway from Chew Street, across from the nurses' residence. There also will be special parking areas reserved

VISUALIZED in this perspective drawing is the artist's conception of the Greater Allentown Hospital as it will appear on completion of the new Main Building.

The present project, representing the major step in a long range program of enlargement and modernization at Allentown Hospital, will supply 69 additional beds for patients as well as new or augmented surgical, laboratory, x-ray, urology, psycho-therapy and other essential diagnostic and treatment facilities. Also important are the new quarters for residents and interns and the administration units, designed for the utmost in efficient, economical service.

A building fund of \$1,000,000, to be subscribed by the public, together with an additional \$750,000 available from other sources, will make possible the current \$1,750,000 construction program. Thus the physical structures and equipment of the Greater Allentown Hospital meet the exacting standards required for the effective practice of mid-twentieth century medical science.



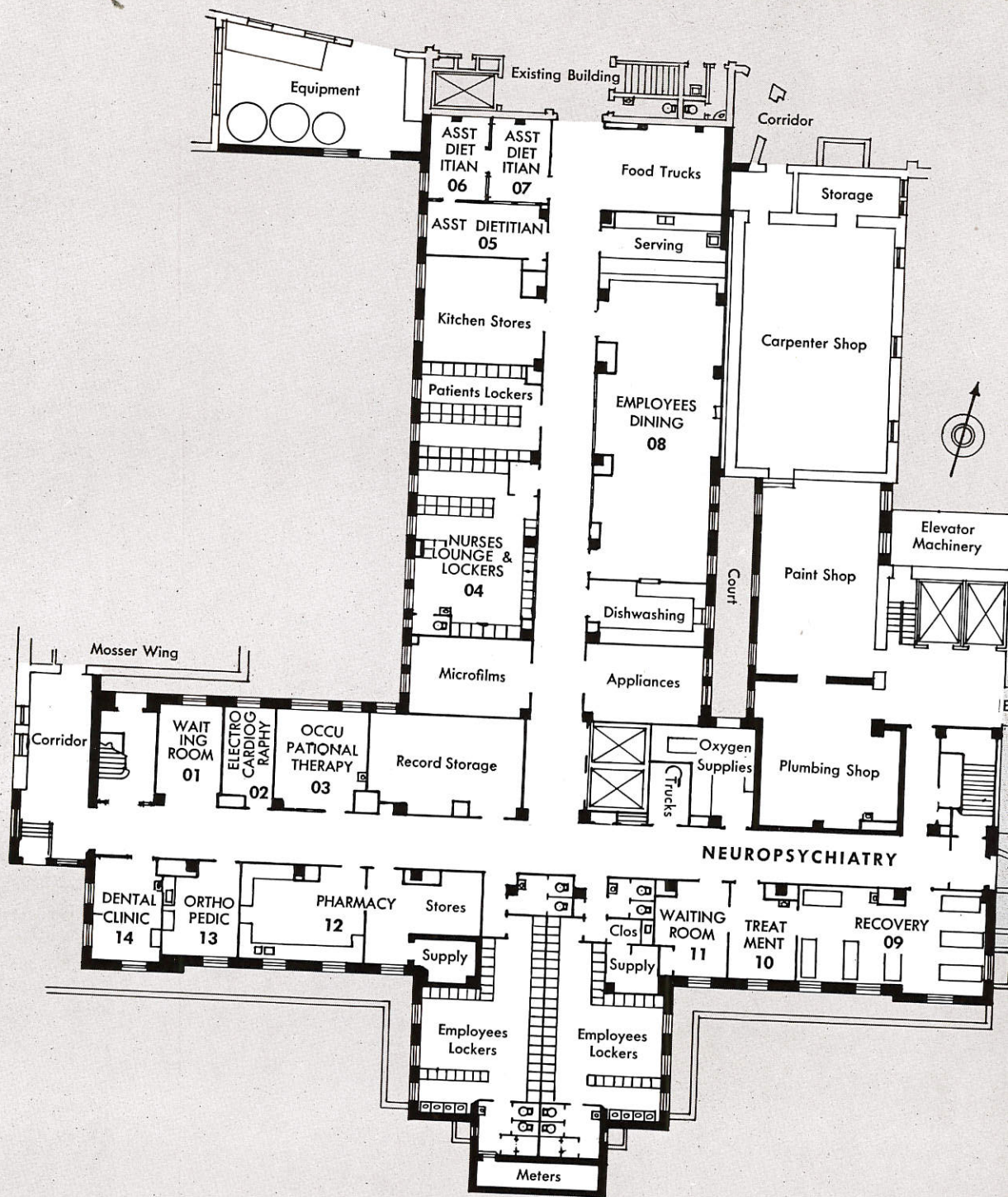
THE GREATER ALLENTOWN



ROBERT LANGE—JAMES M. EVERETT, *Registered Architect*

HOSPITAL

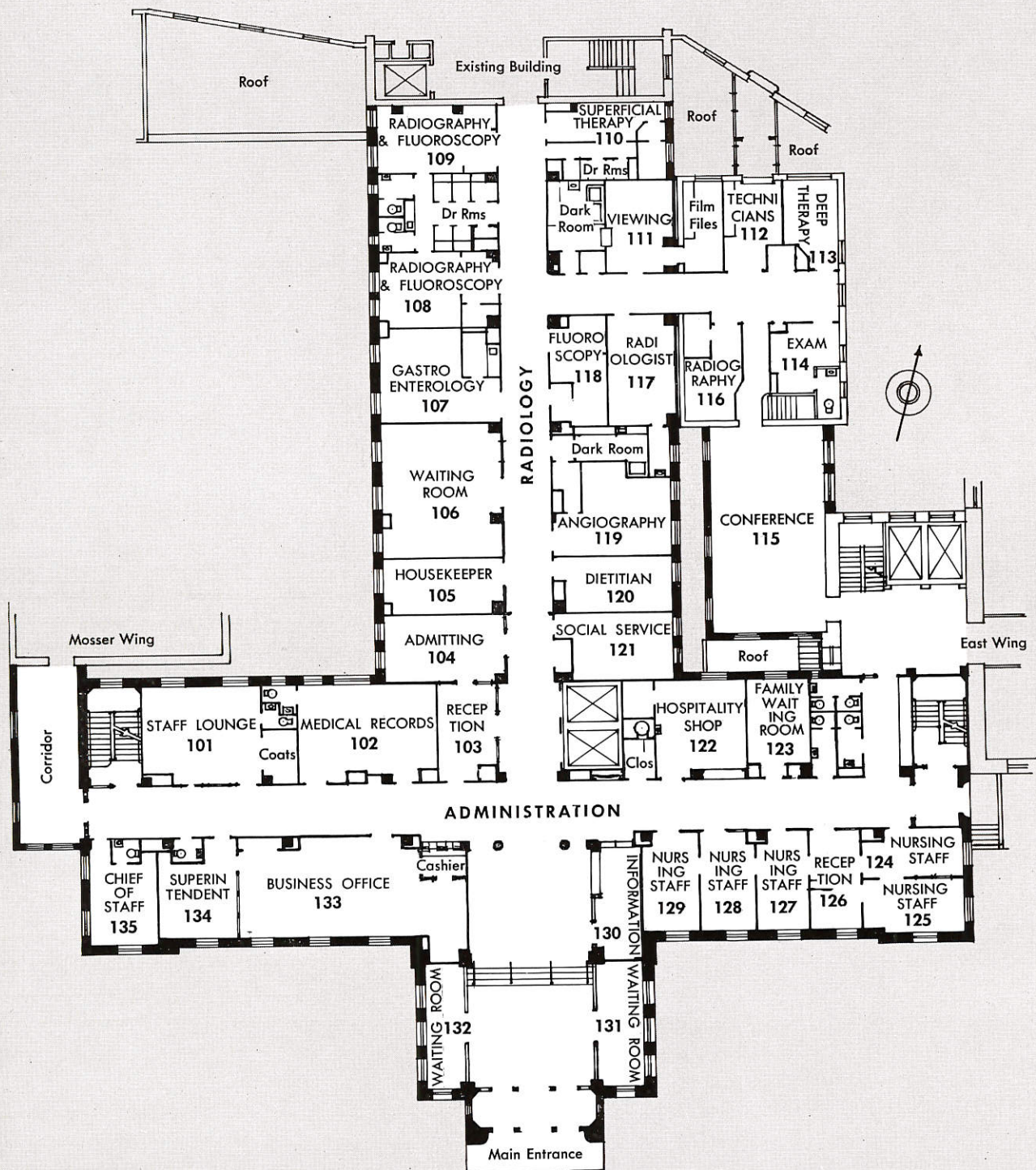




GROUND FLOOR

memorial opportunities

Identification Number	Room, Unit or Department	Each One-sixth Payment	Total
01, 11	Waiting Rooms, each	\$ 1,000	\$ 6,000
02	Electrocardiography Room	900	5,400
03	Occupational Therapy Room	1,500	9,000
04	Nurses' Lounge and Locker Room	2,200	13,200
05, 06, 07	Assistant Dietitians' Offices, each	600	3,600
08	Employees' Dining Room	4,000	24,000
09	Recovery Room	2,100	12,600
	Individual Bed in Recovery Room	300	1,800
10	Treatment Room	800	4,800
12	Pharmacy	3,500	21,000
13	Orthopedic Room		



memorial opportunities

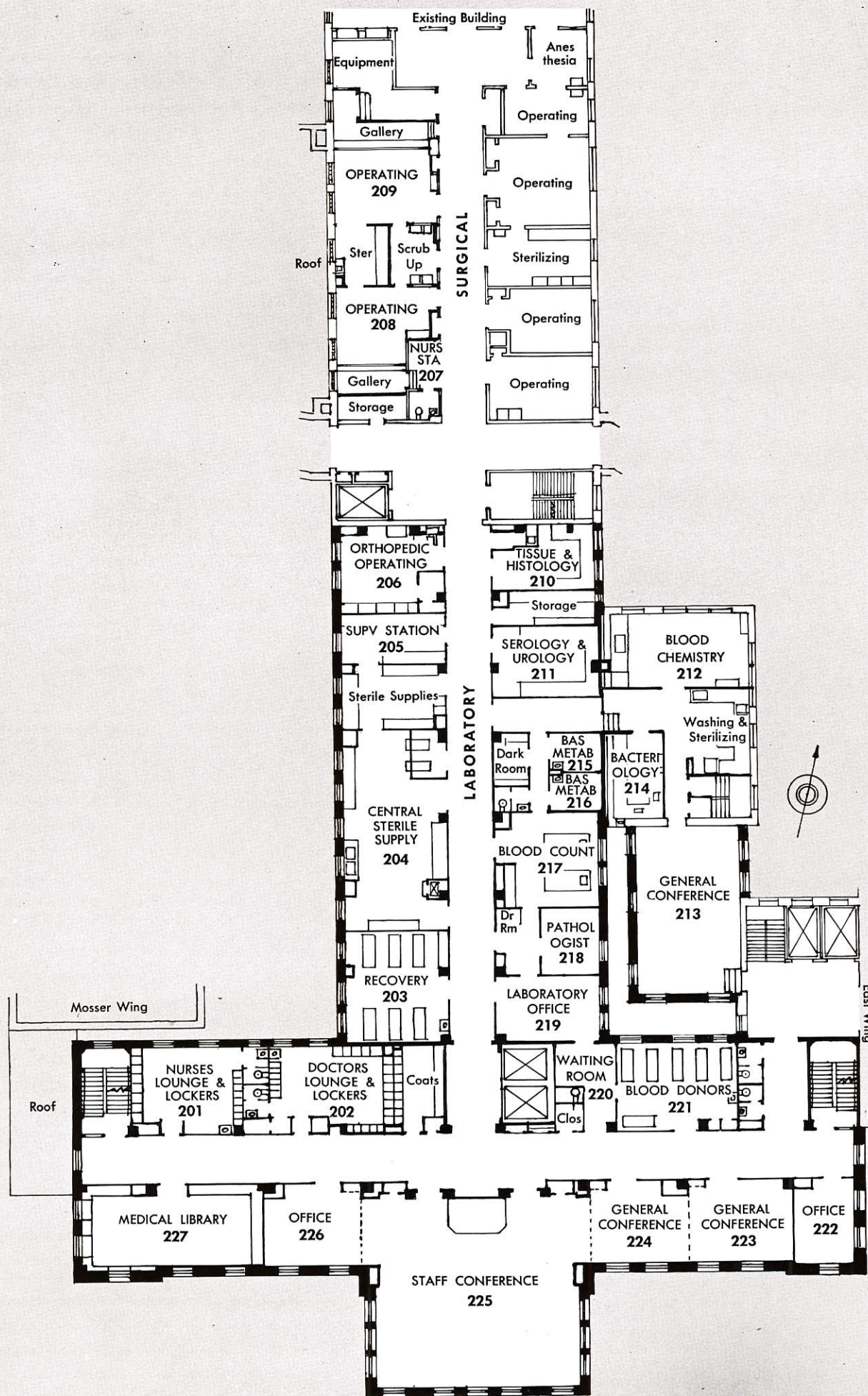
FLOOR

Identification Number	Room, Unit or Department	Each One-sixth Payment	Total
101.....	Staff Lounge.....	\$ 2,000.....	\$ 12,000
102.....	Medical Records Room.....	1,500.....	9,000
103.....	Reception Room.....	1,000.....	6,000
104.....	Admitting Office.....	900.....	5,400
105.....	Housekeeper's Office.....	700.....	4,200
106.....	Waiting Room.....	2,500.....	15,000
107.....	Gastro-enterology Room.....	2,000.....	12,000
108, 09.....	Radiography and Fluoroscopy Rooms, each.....	2,500.....	15,000
110.....	Superficial Therapy Room.....	1,700.....	10,200
111.....	Viewing Room.....	800.....	4,800
112*.....	Technicians' Room.....	550.....	3,300
113*.....	Deep Therapy Room.....	1,800.....	10,800
114*.....	Examining Room.....	700.....	4,200
115.....	Conference Room.....	3,000.....	18,000
116*.....	Radiography Room.....	1,200.....	7,200
117.....	Radiologist's Office.....	800.....	4,800
118.....	Fluoroscopy Room.....	1,300.....	7,800
119.....	Angiography Room.....	1,600.....	9,600
120.....	Dietitian's Office.....	700.....	4,200
121.....	Social Service Office.....	800.....	4,800
122.....	Hospitality Shop.....	2,000.....	12,000
123.....	Family Waiting Room.....	1,250.....	7,500
124, 25, 27, 28, 29.....	Nursing Staff Offices, each.....	600.....	3,600
126.....	Nursing Staff Reception Room.....	600.....	3,600
130.....	Information Center.....	900.....	5,400
131, 32.....	Waiting Rooms, each.....	1,250.....	7,500
133.....	Business Office.....	2,500.....	15,000
134.....	Superintendent's Office.....	900.....	5,400
135.....	Chief of Staff's Office.....	800.....	4,800
101-05, 20-35, Incl.....	Administration Department.....	\$22,050.....	\$132,300
107-19, Incl.....	Radiology Department.....	20,450.....	122,700
	Entire First Floor.....	45,000.....	270,000

*Reconstruction in Existing Building



SEC



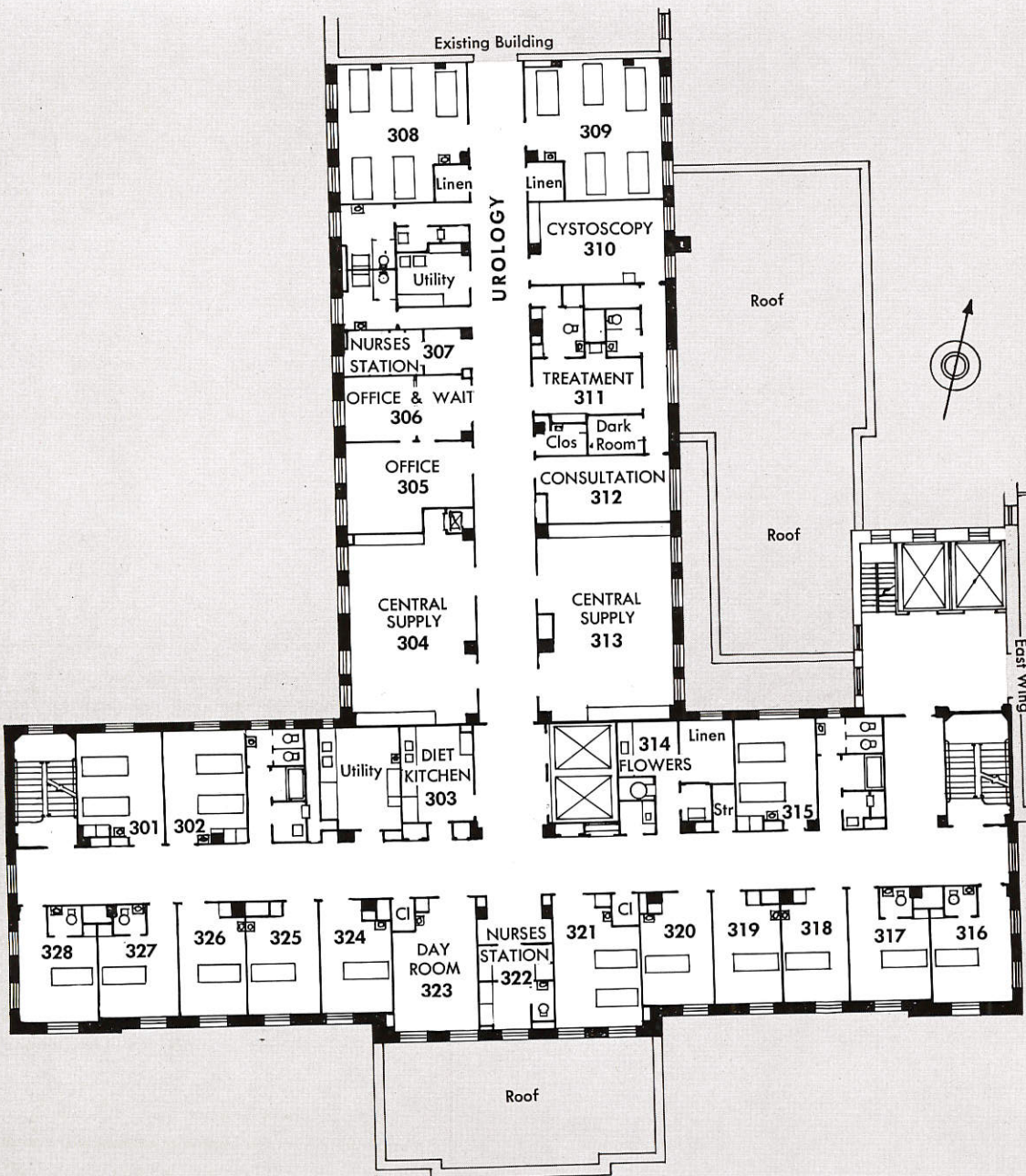
memorial opportunities

FLOOR

Identification Number	Room, Unit or Department	Each One-sixth Payment	Total
201.....	Nurses' Lounge and Locker Room.....	\$ 1,500.....	\$ 9,000
202.....	Doctors' Lounge and Locker Room.....	1,800.....	10,800
203.....	Recovery Room.....	1,800.....	10,800
	Individual Bed in Recovery Room.....	300.....	1,800
204.....	Central Sterile Supply Room.....	5,000.....	30,000
205.....	Supervisor's Station.....	1,100.....	6,600
206.....	Orthopedic Operating Room.....	2,500.....	15,000
207*.....	Nurses' Station.....	450.....	2,700
208*, 09*.....	Operating Rooms with Observation Galleries, each.....	3,500.....	21,000
210.....	Tissue and Histology Laboratory.....	1,300.....	7,800
211.....	Serology and Urology Laboratory.....	1,600.....	9,600
212*.....	Blood Chemistry Laboratory.....	2,400.....	14,400
213.....	General Conference Room.....	3,000.....	18,000
214*.....	Bacteriology Laboratory.....	1,100.....	6,600
215, 16.....	Basal Metabolism Rooms, each.....	600.....	3,600
217.....	Blood Count Room.....	2,200.....	13,200
218.....	Pathologist's Office.....	600.....	3,600
219.....	Laboratory Office.....	900.....	5,400
220.....	Waiting Room.....	1,000.....	6,000
221.....	Blood Donors' Room.....	2,000.....	12,000
222.....	Office.....	700.....	4,200
223, 24.....	General Conference Rooms, each.....	1,500.....	9,000
225.....	Staff Conference Room.....	6,500.....	39,000
226.....	Office.....	1,100.....	6,600
227.....	Medical Library.....	3,000.....	18,000
210-21, Incl.....	Laboratory Department.....	\$17,300.....	\$103,800
	Entire Second Floor.....	52,750.....	316,500

*Reconstruction in Existing Building





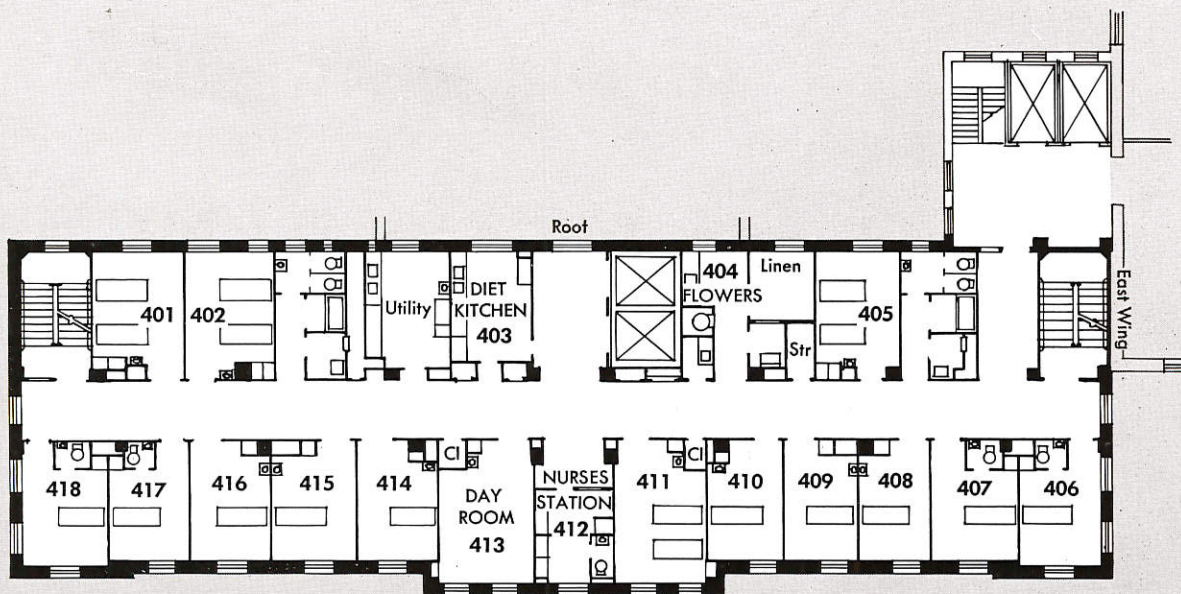
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memorial opportunities

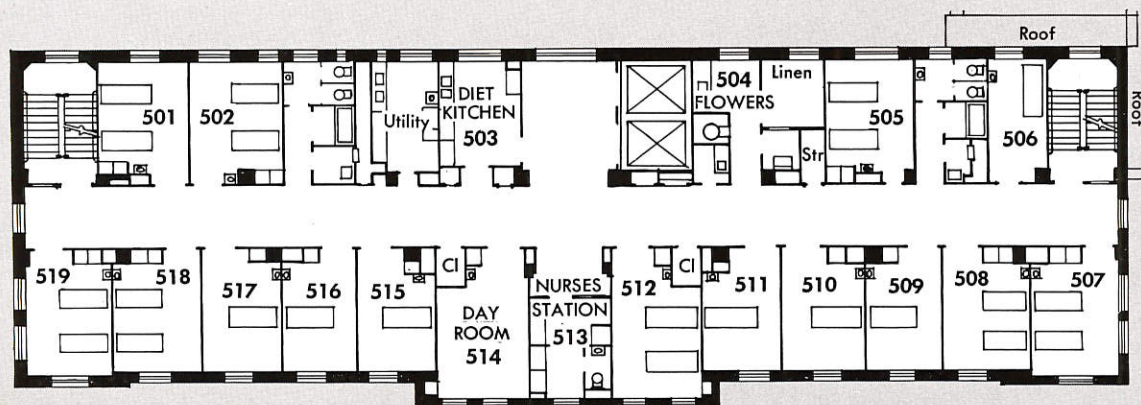
FLOOR

Identification Number	Room, Unit or Department	Each One-sixth Payment	Total
301, 02, 15, 21.....	Two-bed Rooms, each.....	\$ 900.....	\$ 5,400
	Individual Bed in Two-bed Room.....	450.....	2,700
303.....	Diet Kitchen.....	1,000.....	6,000
304, 13.....	Central Supply Rooms, each.....	2,500.....	15,000
305.....	Office.....	900.....	5,400
306.....	Office and Waiting Room.....	1,000.....	6,000
307.....	Nurses' Station.....	700.....	4,200
308, 09.....	Five-bed Rooms, each.....	1,750.....	10,500
	Individual Bed in Five-bed Room.....	350.....	2,100
310.....	Cystoscopy Room.....	1,600.....	9,600
311.....	Treatment Room.....	700.....	4,200
312.....	Consultation Room.....	1,000.....	6,000
314.....	Flower Room.....	500.....	3,000
316, 17, 27, 28.....	Private Rooms with Lavatories, each.....	1,000.....	6,000
318, 19, 20, 24, 25, 26.....	Private Rooms, each.....	900.....	5,400
322.....	Nurses' Station.....	1,300.....	7,800
323.....	Day Room.....	1,400.....	8,400
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305-12, Incl.....	Urology Department.....	\$ 9,400.....	\$ 56,400
	Entire Third Floor.....	31,600.....	189,600

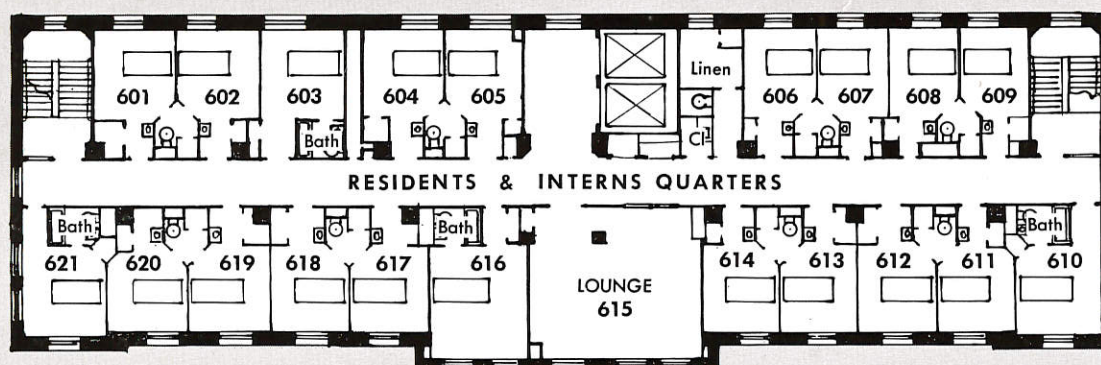




FOUR



FIVE



SIX

memorial opportunities

<i>Identification Number</i>	<i>Room, Unit or Department</i>	<i>Each One-sixth Payment</i>	<i>Total</i>
401, 02, 05, 11	Two-bed Rooms, each	\$ 900	\$ 5,400
	Individual Bed in Two-bed Room	450	2,700
403	Diet Kitchen	1,000	6,000
404	Flower Room	500	3,000
406, 07, 17, 18	Private Rooms with Lavatories, each	1,000	6,000
408, 09, 10, 14, 15, 16	Private Rooms, each	900	5,400
412	Nurses' Station	1,300	7,800
413	Day Room	1,400	8,400
Entire Fourth Floor		\$17,200	\$103,200

<i>Identification Number</i>	<i>Room, Unit or Department</i>	<i>Each One-sixth Payment</i>	<i>Total</i>
501, 02, 05, 07, 08, 12, 18, 19	Two-bed Rooms, each	\$ 900	\$ 5,400
	Individual Bed in Two-bed Room	450	2,700
503	Diet Kitchen	1,000	6,000
504	Flower Room	500	3,000
506, 09, 10, 11, 15, 16, 17	Private Rooms, each	900	5,400
513	Nurses' Station	1,300	7,800
514	Day Room	1,400	8,400
Entire Fifth Floor		\$17,700	\$106,200

<i>Identification Number</i>	<i>Room, Unit or Department</i>	<i>Each One-sixth Payment</i>	<i>Total</i>
601, 02, 04, 05, 06, 07, 08, 09, 11, 12, 13, 14, 17, 18, 19, 20	Residents' and Interns' Rooms, each	\$ 500	\$ 3,000
603, 10, 16, 21	Residents' and Interns' Rooms with Baths, each	550	3,300
615	Residents' and Interns' Lounge	1,900	11,400
Entire Sixth Floor		\$12,100	\$ 72,600

FLOOR

FLOOR

FLOOR

